

# Reinforce Healthy Eating Through Smarter Lunchrooms Movement

Easy to apply concepts that have worked in 3 California schools

Technical Advising Professionals throughout California can introduce the Smarter Lunchrooms Movement at your school

## OBJECTIVE:

### Creating School Synergies

Obstacles and barriers to enter service and dining area have been removed.

#### BEFORE:

Cluttered area, hazards, cross traffic, layout had garbage bins in heavy traffic area.



#### AFTER:

Improved flow and reduced line time, menu boards placed in line area, dragon prints (mascot) placed on floor for easy-to-find pathway to café.



Vista Unified School District

## OBJECTIVE:

### Moving More White Milk

White milk is promoted on menu boards legibly.

#### BEFORE:

Milk cooler was plain and had little visual stimulation for customer to want product.



#### AFTER:

Customized poster with nutrition information for milk cooler helped make the white milk more appealing. Poster is laminated and can be removed for cleaning. It was placed in all 44 elementary schools in the district.



Chula Vista Elementary School District

## OBJECTIVE:

### Creating School Synergies

Posters displaying healthful foods are visible and readable within all service and dining areas.

#### BEFORE:

Milk in cartons did not appeal to high school students.



#### AFTER:

Milk packaging changed to chugs and incentive buttons were given out to try new product.

Resulted in 44% increase in milk selection!



El Monte Union High School District

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Vista Unified School District  
Chula Vista Elementary School District  
El Monte Union High School District

